

WHAT IS CLAIMED IS:

- 1           1. An applicator device for applying a composition comprising:  
2                 a flexible container configured to hold the composition;  
3                 a body having:  
4                     a piercing section including a piercing element for piercing  
5 the flexible container upon movement of the flexible container from a storage  
6 position to a use position,  
7                     a passage in communication with the flexible container, and  
8                     a flexible gripping section having a pair of opposing  
9 substantially planar elements for selective squeezing engagement of the flexible  
10 container to force the composition out of the flexible container; and  
11                 an applicator tip member coupled to the body to receive the  
12 composition from the passage upon squeezing of the flexible gripping section.
- 1           2. The applicator device of claim 1, wherein the flexible container  
2 includes least one pleat to facilitate squeezing of the flexible container.
- 1           3. The applicator device of claim 1, wherein each substantially planar  
2 element includes a detent for engagement with the detent of the opposing  
3 planar element, whereby the amount of movement allowed by the detents  
4 determines an amount of composition received by the applicator tip member.
- 1           4. The applicator device of claim 1, further comprising a cap to enclose  
2 the applicator tip member.
- 1           5. The applicator device of claim 1, wherein the body includes a holder  
2 having at least one positioning ridge and the flexible container includes at least  
3 one complementary positioning element for engagement with the at least one  
4 positioning ridge.

1           6. The applicator device of claim 5, wherein the holder includes a single  
2 positioning ridge and the flexible container includes a complementary use  
3 positioning element for engagement with the positioning ridge in the use  
4 position, and a complementary storage positioning element for engagement with  
5 the single positioning ridge in the storage position.

1           7. The applicator device of claim 5, wherein the holder includes a use  
2 positioning ridge and a storage positioning ridge, and the flexible container  
3 includes a single complementary positioning element for engagement with the  
4 use positioning ridge in the use position and with the storage positioning ridge in  
5 the storage position.

1           8. The applicator device of claim 1, wherein the applicator tip member  
2 includes a plurality of nubs and at least one pick.

1           9. The applicator device of claim 1, further comprising at least one of an  
2 oral composition and a topical composition.

1           10. The applicator device of claim 9, wherein the oral composition  
2 includes at least one essential oil and has a viscosity of no less than about 6000  
3 centipose (cps) and no greater than about 8000 cps.

1           11. The applicator device of claim 9, wherein the oral composition  
2 includes a mixture including menthol, thymol, eucalyptus, and methyl salicylate.

1           12. The applicator device of claim 1, wherein the body further comprises  
2 at least one of a valve and a single direction metering valve.

1           13. A method of making an applicator device for applying composition to  
2 a user, the method comprising the steps of:

3                   a) providing a body including a passage extending through a  
4 piercing element of the body;

5                   b) providing an applicator tip member configured to apply the  
6 composition on the body via the passage; and

7                   c) coupling a flexible container, configured to hold the composition,  
8 to the body such that the piercing element pierces the flexible container upon  
9 movement of the flexible container from a storage position to a use position;

10                   wherein the flexible container includes a pair of opposing  
11 substantially planar elements that extend as part of the body to communicate the  
12 composition to the applicator tip member.

1           14. The method of claim 13, wherein the coupling step includes  
2 irremovably coupling the flexible container to the body in the storage position  
3 such that movement to the use position causes piercing of the flexible container.

1           15. The method of claim 14, wherein movement to the use position is  
2 irreversible.

1           16. An applicator device comprising:  
2                   a flexible container for holding a composition;  
3                   a body configured to hold the flexible container in one of a storage  
4 position and a use position, the body including a passage in communication with  
5 the flexible container;  
6                   a piercing section including a piercing element for piercing the  
7 flexible container upon movement of the flexible container from the storage  
8 position to the use position; and  
9                   an applicator tip member coupled to the body to receive the  
10 composition from the passage upon squeezing of the flexible container.

1           17. The applicator device of claim 16, further comprising a cap to  
2 enclose the applicator tip member.

1           18. The applicator device of claim 17, wherein the cap includes a pick for  
2 use in cleaning teeth of the user.

1           19. The applicator device of claim 16, further comprising at least one of  
2 an oral composition, a cream, an ointment, a fluid, and a flowable material.

1           20. The applicator device of claim 19, wherein the oral composition  
2 includes a mixture including menthol, thymol, eucalyptus, and methyl salicylate.